**Design & Development Approach for Kotak Bank's Pre-login Website**

**1. Phase-wise Effort**:

Discovery Phase (1 week):

Activities: Requirement gathering, stakeholder interviews, competition analysis, and understanding the open saving account flow in detail.

Output: A detailed requirement document.

**Design Phase (3 weeks):**

Week 1: Wireframing for all pages.

Week 2-3: Design mockups and prototype development.

Output: Complete design prototypes ready for client review and feedback.

**Development Phase (8 weeks):**

Week 1-3: Backend development (Dot Net) – Setting up databases, server, and implementing business logic.

Week 4-6: Frontend development (HTML) – Building responsive web pages that align with the design.

Week 7: CMS (Strapi) integration.

Week 8: API integration and testing.

Output: A functional website ready for internal testing.

**Testing & Quality Assurance (2 weeks):**

Activities: Load testing, security testing, UI/UX testing, and bug fixing.

Output: A fully tested website ready for launch.

**Deployment & Launch (1 week):**

Activities: Deploying the site on the production server, final testing on production, and then launching the site.

**2. Resource Plan, Number of People, and Timeline:**

**Discovery Phase:**

1 Business Analyst (1 week)

**Design Phase:**

2 UI/UX Designers (3 weeks)

**Development Phase:**

2 Backend Developers (Dot Net) (8 weeks)

2 Frontend Developers (HTML) (6 weeks)

1 CMS (Strapi) Expert (1 week)

1 API Integration Specialist (1 week)

**Testing & QA Phase:**

2 Quality Assurance Engineers (2 weeks)

**Deployment & Launch:**

1 DevOps Engineer (1 week)

**3. Page List:**

Home Page

About Kotak Bank

Features of Saving Account

Benefits of Online Account Opening

FAQ regarding Saving Account

Contact Us

Privacy Policy & Terms of Service

Open Saving Account (Multi-step form for account opening)

**4. High-level SOW (Statement of Work):**

**Scope:**

Design and develop a pre-login website for Kotak Bank, focusing on the open saving account flow. The website will be responsive, user-friendly, and integrate seamlessly with the provided APIs.

**Tech Stack:**

Frontend: HTML

Backend: Dot Net

CMS: Strapi

Database: MySQL

**Key Deliverables:**

A fully functional pre-login website for Kotak Bank.

Comprehensive documentation covering design rationale, codebase, and user guides.

Training sessions for Kotak Bank's internal teams for website management using Strapi.

**Assumptions:**

All necessary APIs will be provided in a timely manner.

Any third-party tool or subscription required will be borne by the client.

**Payment Structure:**

20% upfront at the start of the project.

30% after the design phase.

30% post-development and internal testing.

20% after successful deployment and launch.